

Middlebury Diversity in Business

What is MiddDIB?

Middlebury Diversity in Business
MiddDIB for short is career club focused
on increasing minority and LGBTQ+
representation in business.



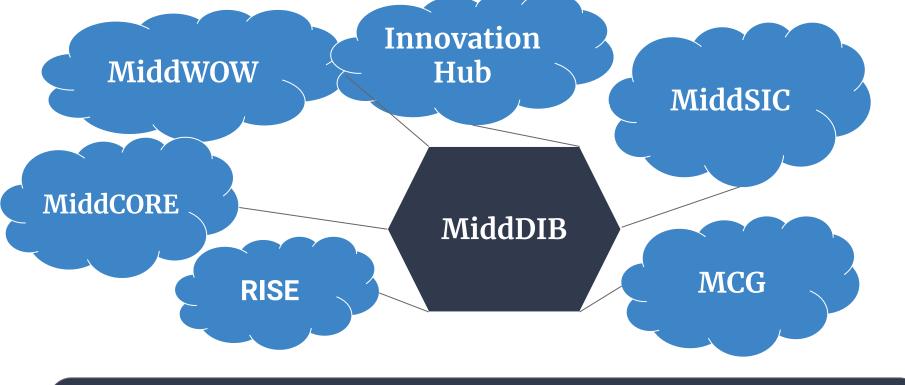


A resource to get connected to diverse alumni, listen to established guest speakers, and flesh out your interests.

Mentorship & Network

Senior Students

Alumni & Professionals



While there are a ton of great finance clubs on campus, MiddDIB is different because of our focus on minority networking and General business as opposed to just finance or wall street. We will still be very involved in these areas.

Mentorship

Student Speakers

<u>Human Capital & Corporate Finance</u>

Consulting - Miguel Velasquez & Rebecca Hochman - Fisher

Private Wealth/Investment Management - Gianna Palli

Product Management - Nellie Zhang

Private Equity/Venture Capital - Liban Chibssa

Investment Banking - Steffan Minondo

Corporate Banking - Gabby Meeks

Investment Banking



Steffan Minondo

Class of 2024 Contact: sminondo@middlebury.edu Investment bankers provide financial services to companies, institutions, and governments through equity, debt, structured finance, and mergers and acquisitions transactions, and advise on strategy and execution across a broad spectrum of industries and geographies.

- What is this industry?
- What type of person does well in this industry?
- How would someone go about breaking into this industry?
- Why did you choose this industry?

Corporate Finance

Corporate finance is a subfield of finance that deals with how corporations address funding sources, capital structuring, accounting, and investment decisions.

Human Capital

Human Resources/Human Capital
Management oversees talent
acquisition, employee relations,
compensation and benefits, and
compliance with federal and state
labor and employment laws

Consulting





Miguel Velasquez

Class of 2023 Contact: mvelasquez@middlebury.edu

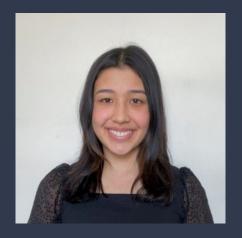
Rebecca Hochman-Fisher

Class of 2023
Contact: rhochmanfisher@middlebury.edu

Consultants help business imagine, deliver, and innovate their future using the latest technologies, from strategy development through implementation. "Boutique" firms typically specialize in a specific industry, examples include healthcare, government, financial services, human resources, technology, marketing, and communications.

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Private Wealth/Investment Management



Gianna Palli

Class of 2023.5 Contact: gpalli@middlebury.edu Money Management (AKA Investment/Asset Management) represents buy side firms that research, invest, and hold stocks and bonds for institutional clients. These firms use strategy and market trend and company analysis to implement trades.

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Corporate Banking



Gabby Meeks

Class of 2023 Contact: gmeeks@middlebury.edu Corporate banking teams provide financial services like cash management, payment processing, credit products, and hedging strategies to large corporations.

Most of these corporations are publicly traded

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Gabby Meeks Class of 2023

Class of 2023 Contact: gmeeks@middlebury.edu

Complexity

- Small companies (often <USD \$2-3MM in revenue, few employees)
- Simple cash management & borrowing needs
- Mostly owneroperated businesses

- Wide range of company sizes
- Usually growing and borrowing to support that growth



Commercial Banking

- Range of complex cash management & borrowing needs
- Generally privatelyowned but often professionally managed



Corporate Banking

- Very large companies (USD \$100's of MM+ in revenue, thousands of employees)
- Complex cash management & borrowing needs (usually syndicated)
- Most often are publicly listed



Business Banking

Size

Product Management

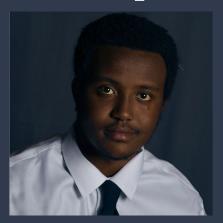


Nellie Zhang

Class of 2023 Contact: nzhang@middlebury.edu Product management is the business process of planning, developing, launching, and managing a product or service. It includes the entire lifecycle of a product, from ideation to development to go to market

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Private Equity & Venture Capital



Liban Chibssa

Class of 2024 Contact: lchibssa@middlebury.edu Private equity, in a nutshell, is the investment (=purchase) of ownership in private companies. In a typical private equity deal, an investor buys a stake in a private company with the hope of ultimately realising an increase in the value of that stake.

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Resources

- go/MiddDIB
- <u>CCI</u>, MiddCORE, Innovation Hub, Handshake
- Middlebury Network
 - go/financecommitts
 - LinkedIn & Midd2Midd
- Other Clubs

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Middlebury Consulting Group (MCG) +

Middlebury Real Estate Group (MREG) +

MiddVentures +

Middlebury Women on Wall Street (MiddWOW) +

Research and Investment in Sustainable Equity (RISE) +

Student Investment Committee (SIC) +

Tamid Consulting Group +
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